

Directions

Great taste at lower tar makes the switch to Merit an easy choice for you. We want to make it just as easy for you to get your well-deserved Merit Awards. Simply clip the pack UPCs off any style Merit (sorry, no carton UPCs will be accepted). Then, start collecting for your Merit Awards.



ORDER IN 3 EASY STEPS.

1.

Fill out the easy-to-order form completely. Must include signature and birth date. Program expires and orders must be received by 5/31/97. Order will be accepted if signature or date of birth is not provided.

2.

Include appropriate number of Merit pack UPCs. Use chart to determine shipping/handling fees. Include check or money order payable to Merit Awards (no cash, please).

3.

Mail in a padded envelope to: Merit Awards, P.O. Box 8231, Dover, Delaware 19905-8231. Be sure to put proper postage on your envelope. Allow 10-12 weeks for delivery. Items may be shipped separately. Limit 2 of each item (regardless of size or style) with a maximum of 12 total items for the duration of the promotion.

Call 1-800-884-5777 with inquiries about your order.



Bring home your Merit Awards.

Please select your Merit Awards, cut along dotted line and send in the completed form with your pack UPCs (carton UPCs not accepted) and check or money order. Do not send cash. Mail in a padded envelope to: Merit Awards, P.O. Box 8231, Dover, Delaware 19905-8231. Offer expires and orders must be received by 5/31/97.

9999999999999999
Sample A, Sample
123 Any Street
Any Town, USA 12345-6789



Please make any address corrections below.

Mr. Mrs. Ms.

Address Apt. #

City State ZIP

Please Regular Brand烟商

LIMIT 2 OF EACH ITEM (REGARDLESS OF SIZE OR STYLE) WITH A MAXIMUM OF 12 TOTAL ITEMS FOR THE DURATION OF THE PROMOTION.

Item	Quantity	Pack UPCs Required Per Item	Total Pack UPCs Enclosed
4-Way Bag	x	175 =	
Wind Resistant Lighter	x	40 =	
Jeep® Boombox	x	450 =	
Anorak (S, M, L, XL)*	x	350 =	
Stainless Travel Mug	x	70 =	
Stainless Thermal Bottle	x	120 =	
Harvest Bag Shirt (S, M, L, XL)*	x	150 =	
Field Watch (His or Hers)*	x	125 =	
Tennis Pullover (S, M, L, XL)*	x	140 =	
Hidden Lamp	x	150 =	
Sunglasses	x	80 =	
Red Tux Shirts (set of four)	x	20 =	
TOTAL PACK UPCs ENCLOSED			
TOTAL SHIPPING AND HANDLING ENCLOSED			
(\$ 000 UPCs = \$4.00) (\$01-099 UPCs = \$6.00) (\$101-499 UPCs = \$8.00) (\$501+ UPCs = \$10.00)			
(Only check or money order will be accepted)			

*Gente size or style when choice is available, e.g., (S)(M)(L, XL)

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature X Date of Birth Month Day Year Today's Date Month Day Year
 (Please print name and address below.)
 (Only check or money order will be accepted.)
 (Only check or money order will be accepted.)
 (Only check or money order will be accepted.)



FOLD AND MOISTEN HERE TO SEAL.

Who's at the Wheel?

Help us get to know and serve you better by taking a moment to send us the latest news about yourself. Fill, seal and mail before 12/31/96.

9999999999999999
Mr. Sample A, Sample
123 Any Street
Any Town USA, 12345-6789

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By responding to the following survey and signing below, I certify that I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

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